



Contact:

Aniko Pekarik-Van Zyl
+36 30 636 6357
aniko.pekarik@manpowergroup.hu

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Hungary's forth-quarter in 2017 ManpowerGroup Employment Outlook Survey forecast remains the strongest in the EMEA region!

Outlooks positive across all industry sectors, regions and organization sizes

Budapest, 12. September 2017 Hungarian employers report optimistic hiring intentions for the fourth quarter of 2017. Of the 750 employers and hiring managers who participated in the survey, 21% forecast an increase in staffing levels, 5% anticipate a decrease and 72% expect no change.

Once the data is adjusted to allow for seasonal variation, the Outlook stands at +18% which is still the strongest reported in the EMEA area. Hiring plans are only 2 percentage points weaker when compared with the previous quarter, but improve by 6 percentage points when compared with 4Q 2016.

„Ottó Vég, Country Manager for ManpowerGroup Hungary said: „The strong hiring intentions reported in the Western & Northern region has been driven mostly by some of the recently opened or developed factories, such as car parts, electronics or building materials. The automation is key for Manufacturing organisations, and the skills required for these applications are still driving the focus on sourcing the right IT and Engineer talent in what remains a skills-short market. However the growing wages - that we expect continue in the rest of the year - can lead to an increase in the number of candidates.”

„Although the number of registered unemployed people decreased by 5.9 percent in a year, the Net Employment Outlook numbers remain strong in Hungary.”

Sectoral comparisons highlighted by unprecedented optimism among Construction, Manufacturing and Finance & Business Services employers

Employers in all nine industry sectors expect to increase employment levels during 4Q 2017. The strongest hiring prospects are reported in the Manufacturing sector, with a bright Net Employment Outlook of +31%. Elsewhere, Construction sector employers report healthy hiring plans with an Outlook of +27%, while the Outlook for the Finance, Insurance, Retail Estate & Business Services sector stands at +22%. Steady payroll growth is also forecast for the Transport, Storage & Communication sector with an Outlook of +20%, and in the Wholesale & Retail Trade sector where the Outlook is +17%. Meanwhile, the most cautious hiring prospects are reported in two sectors with Outlooks of +9% - the Electricity, Gas & Water Supply sector and the Public & Social sector.

„The hiring intention in the private sector is constantly increasing. The manufacturing and construction are still the leading sectors in Hungary, however there are notable demand in the finance and business services area. It can be an indication of the language speaking talent shortage in the Shared Service Centers, which is one of the biggest challenges now in the labor market in Hungary beside the IT and Engineering talent sourcing.”

“There are massive developments in the Constructions and Manufacturing sectors in the Western Transdanubia and Northern Great Plain. The more than HUF 18 billion investments in new factories will create more than 300 jobs in both of these areas.”

Quarter-over-quarter, hiring intentions strengthen in four of the nine industry sectors, most notably by 3 and 2 percentage points in the Wholesale & Retail Trade sector and the Agriculture, Hunting, Forestry & Fishing sector, respectively. However, employers report weaker hiring prospects in three sectors. The most noteworthy decrease of 8 percentage

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points is reported in the Transport, Storage & Communication sector, while Outlooks are 7 and 5 percentage points weaker in the Construction sector and the Restaurants & Hotels sector, respectively.

When compared with the final quarter of 2016, Outlooks improve in seven of the nine industry sectors, most notably by 17 percentage points in the Construction sector. Finance, Insurance, Real Estate & Business Services sector employers report an increase of 11 percentage points, while Outlooks are 8 percentage points stronger in both the Agriculture, Hunting, Forestry & Fishing sector and the Manufacturing sector. Hiring plans improve by 6 percentage points in the Electricity, Gas & Water Supply sector, while increasing by 5 percentage points in both the Public & Social sector and the Wholesale & Retail Trade sector. However, weaker Outlooks are reported in two sectors, including the Restaurants & Hotels sector with a decline of 3 percentage points..

Regional Comparisons

Payrolls are expected to grow in all eight regions during the upcoming quarter. Northern Great Plain employers report the strongest hiring intentions with a healthy Net Employment Outlook of +24%, while Outlooks stand at +22% and +21% in Central Transdanubia and Western Transdanubia, respectively. In Budapest, employers report upbeat hiring prospects with an Outlook of +20%, while steady workforce gains are forecast in Central Hungary with an Outlook of +18%, and in Southern Transdanubia where the Outlook is +17%. Meanwhile, the most cautious regional Outlook of +11% is reported in Southern Great Plain.

When compared with the third quarter of 2017, hiring intentions improve in four of the eight regions. Central Transdanubia employers report the most notable increase of 5 percentage points, while Outlooks are 3 percentage points stronger in both Northern Great Plain and Western Transdanubia. However, employers in four regions report weaker hiring prospects, most notably in Central Hungary and Southern Great Plain, where Outlooks decline by 9 and 7 percentage points, respectively.

„The Hungarian investment environment is favorable for foreign manufacturers. The remarkable growth of investments in the Northern Great Plain, around Eger and Miskolc - such as aircraft parts, car parts and electronics manufacturers - result improvement in the area hiring intentions. Net Employment Outlooks of +24% is 24 percentage points stronger than last year this time.”

Employers in six of the eight regions report stronger hiring plans when compared with the final quarter of 2016. Beside the noteworthy increase of 24 percentage points reported in Northern Great Plain, Outlooks are 11 percentage points stronger in both Budapest and Central Transdanubia. Elsewhere, slight increases of 4 and 3 percentage points are reported in Western Transdanubia and Central Hungary, respectively. Meanwhile, hiring intentions decline by 2 percentage points in Southern Transdanubia.

Net Employment Outlook Comparison by Region Q4 2017		Quarter-on-Quarter Change	Year-on-Year Change
NATIONAL	+18%	↓ (-2%)	↑ (+6%)
BUDAPEST	+20%	↓ (-3%)	↑ (+11%)
CENT. HUNARY	+18%	↓ (-9%)	↑ (+3%)
CENTRAL TRANSDANUBIA	+22%	↑ (+5%)	↑ (+11%)
NORTHERN GREAT PLAIN	+24%	↑ (+3%)	↑ (+24%)



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NORTHERN HUNGARY	+14%	↓ (-2%)	(0%)
SOUTHERN GREAT PLAIN	+11%	↓ (-7%)	↑ (+2%)
SOUTHERN TRANSDANUBIA	+17%	↑ (+2%)	↓ (-2%)
WESTERN TRANSDANUBIA	+21%	↑ (+3%)	↑ (+4%)

Comparisons by company size

Employers in all four organization size categories expect to grow staffing levels in 4Q 2017. The strongest labor market is forecast by Medium employers with a robust Net Employment Outlook of +31%. Elsewhere, Large employers anticipate healthy job gains with an Outlook of +29%, while Outlooks of +16% and +9% are reported by Small- and Micro-size employers, respectively.

Medium employers report an improvement of 6 percentage points when compared with the previous quarter, and the Outlook for Small employers is 2 percentage points stronger. Large employers report relatively stable hiring prospects, but Micro employers report a decline of 6 percentage points.

Year-over-year, hiring prospects strengthen considerably for Medium- and Large-size employers, increasing by 19 and 10 percentage points, respectively, while Small employers report an increase of 8 percentage points. Meanwhile, hiring plans are unchanged for Micro employers.

The ManpowerGroup Employment Outlook Survey for the fourth quarter of 2017 was conducted by interviewing a representative sample of 750 employers in Hungary. All survey participants were asked, “How do you anticipate total employment at your company/organization to change in the three months to the end of December as compared to the current quarter?”

About ManpowerGroup™

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for over 400,000 clients and connect 3+ million people to meaningful, sustainable work across a wide range of industries and skills. Our expert family of brands – Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions – creates substantially more value for candidates and clients across 80 countries and territories and has done so for nearly 70 years. In 2017, ManpowerGroup was named one of the World's Most Ethical Companies for the seventh consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: www.manpowergroup.com.